

Working Partners

Cannock Chase District Council
East Staffordshire Borough Council
Lichfield District Council
Newcastle-under-Lyme Borough Council
South Staffordshire Council
Stafford Borough Council
Staffordshire Moorlands District Council
Stoke-on-Trent City Council
Tamworth Borough Council
Staffordshire County Council
Sport England
Staffordshire University
Keele University
National Governing Bodies of Sport
NHS North Staffordshire
NHS Stoke-on-Trent
South Staffordshire Primary Care Trust

Clubs
School Sport Partnerships
Voluntary Sector
Youth Sport Trust
sportscoach UK
Skills Active



Board Members

ADAM HILL ▶ *Business Development Champion*
Head of Leisure, Stafford Borough Council

ANDREW WESTON ▶ *Safeguarding Children and Young People Champion*
County Development Manager,
Staffordshire Football Association

CLIVE JONES
School Improvement Officer for
Physical Education and Active Lifestyles,
Staffordshire County Council

DAVID PINNOCK ▶ *Finance and Investment, Facilities and Planning and Marketing and Communications Champion*
Voluntary Sector Representative

JANENE COX
Assistant Director, Culture and Libraries,
Staffordshire County Council

JO ROBINS ▶ *Strategy, Value and Continuous Improvement Champion*
Public Health Consultant - Health Improvement
South Staffordshire PCT

KEVIN SANDERS ▶ *Equity Champion*
Private Sector Representative

LAURENCE O'NEILL
Chair
Private Sector

MALCOLM DUNCAN ▶ *Finance and Investment and Facilities and Planning Champion*
Voluntary Sector Representative

COUNCILLOR MARK HEENAN
Staffordshire County Council

MICHELLE ADAMS ▶ *People Champion*
Sport and Leisure Services Manager
Stoke-on-Trent City Council

NIGEL THOMAS ▶ *Intelligence, Research and Performance Champion*
Head of Department - Sport and Exercise
Staffordshire University

SIMON DICKIE ▶ *Club Development Champion*
National Youth and Community Manager
Amateur Rowing Association

STEPHEN BROWN ▶ *Advocacy Champion*
Chief Executive, Cannock Chase District Council

SUE FINNIGAN
Vice Chair,
Private Sector