

Benefiting the region through **Business & Skills** **Culture Sport & Health** **Tourism** **Volunteering**



West Midlands for 2012



With three years until the London 2012 Olympic and Paralympic Games, there are hundreds of ways that people in the West Midlands can be at the heart of the Games themselves ... **right here, right now!**

Here are just a few of them!



Are you a local organisation looking to win more business?

To date over **180 West Midlands companies** have been awarded London 2012 contracts through CompeteFor; more than any other region outside of London. Sign up to www.competefor.com to receive regular news and find out about London 2012 tender opportunities relevant to your businesses sector.

Sign up to receive monthly business sector reports relating to London 2012 and opportunities for businesses in the West Midlands – visit www.wmfor2012.com and follow the links.

Attend one of the free 2012 business awareness workshops taking place across the West Midlands to equip local businesses with the information and skills to successfully compete for 2012 tender opportunities go to the Events page of www.wmfor2012.com

London 2012 business contracts will be awarded to businesses that reflect London 2012's procurement policies and values. Download the Olympic Delivery Authority's procurement policy from www.london2012.com/get-involved/business-network

Join the 700 schools in the region who have already signed up to become part of the London 2012 Get Set Education programme and gain access to lots of fun learning tools from games, factsheets, films, news articles and much more. www.london2012.com/getset

Are you out of work and looking to improve your job prospects?

Personal Best is a free, innovative training programme, inspired by the 2012 Olympic and Paralympic Games which aims to train up to 400 people across the West Midlands and provide the opportunity for them to become one of the UK's 70,000 Games Time Volunteers. To find out more contact the Inspirations 2012 Games Consortium Office at City of Wolverhampton College on 01902 821954 or email redmans@wolvcoll.ac.uk

23-25 July 2010 is London 2012 Open Weekend.

Why not organise your own event to be part of this special celebration which marks two years until the start of the London 2012 Olympic Games. Go to www.wmfor2012.com and follow the links.

Involved in dance or got an idea that would bring dance to new and bigger audiences?

Then find out about our **People Dancing programme** – one of the initiatives that makes up the West Midlands' Culture Programme for 2012. Visit the Culture pages of www.wmfor2012.com

Be inspired.

Got an idea or involved in a project that is directly inspired by the **London 2012 Games**? Join the current 14 West Midlands Inspire Mark projects and see if your event or project might qualify to become part of the official London 2012. www.london2012.com/get-involved/inspire-programme

Start thinking now about hosting a Community Games.

Launching in 2010, we'll be providing tools and guidance on how to stage your own Community Games event building on the legacy of Dr William Penny Brookes and the annual Wenlock Olympian Games. Go to www.wmfor2012.com and follow the links.

Start thinking about ideas for short films inspired by the ideals of the Olympic and Paralympic Games and become part of a major national London 2012 Cultural Olympiad project led by Screen WM, launching in the next few months. www.london2012.com/get-involved/cultural-olympiad/projects/film-nation



Could your sporting venue be used by international teams competing in 2012 for pre-Games training?

Go to www.wmfor2012.com and follow the links to find out more.

Are you, or do you know, a young Staffordshire sportsperson?

Staffordshire County Council's Young People's Sports Performance Grant Scheme provides funding to support young sportspeople who either live, or go to school, in Staffordshire and have proven to excel. The closing date for applications is 12 February 2010. www.staffordshire.gov.uk

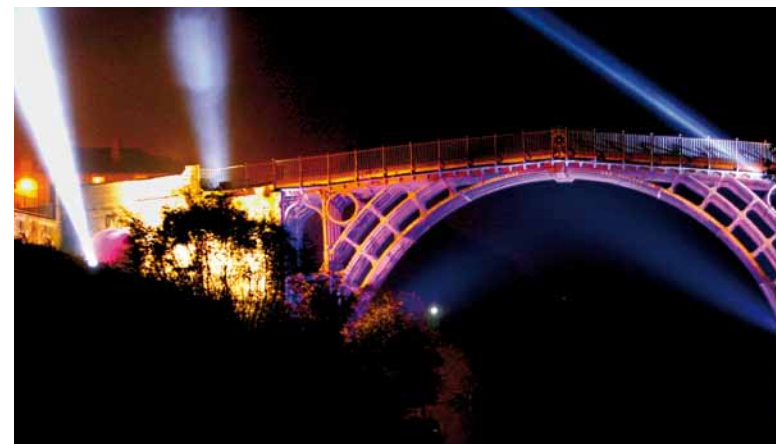
Did you know that the Modern Olympic Games were inspired by the Heart of England region?

Visit the museum in Much Wenlock and learn all about how William Penny Brookes' annual Wenlock Olympian Games in Shropshire inspired the founder of the Modern Olympic Games, Baron Pierre de Coubertin. www.wenlock-olympian-society.org.uk

The 2012 Games will bring thousands of international visitors to the UK, before, during and after the London 2012 Olympic and Paralympic Games. Find out more about West Midlands' tourist attractions at www.visittheheart.co.uk

Don't wait until 2012 to get involved in something new.

Consider volunteering closer to home – and develop some valuable skills that might help you be selected to volunteer for the Games at the same time. Go to www.wmfor2012.com and follow the links.





Make www.wmfor2012.com your homepage.

Visit the site regularly for updates on everything 2012 related here in the West Midlands.

Register to receive our regular newsletters.

Get updates about opportunities for the West Midlands relating to London 2012. Visit www.wmfor2012.com and follow the links.

Have you, or do you know someone who has, competed in the Olympic or Paralympic Games?

During 2010 we'll be launching a 'legends' campaign where we search for Olympic and Paralympic competitors in our region so we'd love to hear from you if you qualify. Email mariannebell@advantagewm.co.uk

Get your school, club or family to sign up to the Olympic and Paralympic values.

www.london2012.com/get-involved/education

Download the West Midlands Regional Plan.

Find out how we will maximise the opportunities and benefits of London 2012 for the region. Go to www.wmfor2012.com and follow the links.

To find out more about London 2012 activity taking place **right here, right now** and also to keep updated with future 2012 Games developments and opportunities in the West Midlands visit www.wmfor2012.com