

NSA NEWS – NOVEMBER 2008

- The Academy Launch Event was successfully held at Lord's Cricket Ground on Wednesday 19th November 2008.



- 159 invited guests, including primarily employers as well as training providers, key stakeholders and staff heard from eminent speakers about how the academy will benefit each of our audiences and how we will work with them to make to meet their needs.

Stephen Studd, CEO of the SkillsActive Group explained how the skills academy will develop and deliver platforms and programmes for both individuals and organisations to address their skills gaps.

Florence Orban, Interim CEO of the National Skills Academy for Sport and Active Leisure explained how the skills academy will transform the sector by bringing simplicity to a fragmented and confused training market through clarity, quality and innovation in our approach and application.



Dr. Frank Dick OBE talked about how the skills academy provides the ability to

- Join the dots
- Align the vision and values
- Manage relationships

Fred Turok, Chair of LA Fitness and the FIA, demonstrated how the skills academy plays a role in the success of LA Fitness through delivering training to all employees that is relevant both individually and to the organisation. He went on to explain how the continued partnership between the NSA, SkillsActive and the FIA we will be ready to deliver coherently on the Government's investment.

Anne Adams-King, Director of English Programmes for the ASA, spoke about how what the NSA offers fits in with what National Governing Bodies need and responds to the challenges they face.

Heather Frankham, CEO of Lifetime, explained how programmes delivered through the academy approved network of providers create vocational opportunities for young adults while tackling the skills shortages, that the programmes are relevant to both the employer and employee whilst improving the standard of industry training and responds to the Government funding earmarked for investment in our sector.



Feedback from the event was fantastically positive, with comments such as

- " A good mix of speakers and a very appropriate venue."
- " Overall, a good event and glad to see it up and away!"
- " I strongly believe that the formation of the NSA will provide the clarity and support that the leisure industry is lacking as far as training and development is concerned. We look forward to a long and fruitful relationship with the NSA."
- " There was a good opportunity to network. I liked the round tables"

- The Charity Commission has now granted our charitable status.
- Florence Orban has been appointed to the UKCCE Management Board.
- In London, the NSA team is now complete with the addition of Maria Atucha as the Business Support Executive.

Jamie Wilkinson, Business Development Director for London will be leaving in December. Recruitment for the post will commence shortly.

- Kate Gaskell, has joined the National team on a permanent basis as the National Business Support Executive and Mary Mayjiyagbe will be joining the National team in December as Financial Controller.
- Sheffield United FC have signed up as our first Corporate Members.
- The North West Regional Hub for Sport & Fitness will be going live from January 2009.
- The South East Regional Hub has been brought forward and the region will be going live in April 2009.
- Wave 2 of the ITT process has now closed and we received 74 applications, bringing the total to 101.

The development of our approved provider network is progressing well with 18 currently approved, with the wave 2 process finishing on the 15th December.

We are due to sign 13 contracts by Christmas, with further contracts due in February 2009. We have received over 100 applications.

- The NSA team is working with Sport Coach UK and NGBs to develop a network of providers to meet the demand for Coaching and Coaching Support education.