

# CEOs e-Forum

February 2008

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## 1. NEWS

### 1.1 A new opportunity for sport

CCPR is delighted to announce that its members will be amongst the beneficiaries of BingoLotto, a new TV game which will raise money for sport and the voluntary sector. BingoLotto will be a weekly game broadcast on digital television channels Virgin1 and Challenge, with the first show on 29 February.

The funding for sport and recreation will be spent on new and enhanced programmes of activity at the grassroots of the sector and on special projects, such as infrastructure improvement and capacity building, for which funding is currently unavailable.

For more information visit: [www.bingolotto.tv](http://www.bingolotto.tv)

### 1.2 CCPR's Sports Club of the Year Awards

CCPR is looking for the next Sports Club of the Year! This prestigious award, now in its 15th year and run in conjunction with the Foundation for Sport and the Arts, looks to recognise and reward the efforts of grassroots sport and recreation clubs. The winners will be awarded cash prizes of between £1,000 and £6,000.

All CCPR members are eligible to endorse up to three clubs for consideration as CCPR's Sports Club of the Year. If you are yet to do so please name an individual within your NGB as a point of contact for CCPR in relation to SCOTY and then submit your club's applications no later than **5pm on 29 February 2008**.

For more information visit: [www.ccpr.org.uk/scoty2008](http://www.ccpr.org.uk/scoty2008) or email Richard Norman at [rnorman@ccpr.org.uk](mailto:rnorman@ccpr.org.uk).

### 1.3 The benefits of CCPR Enterprises

2008 promises to be an exciting year for CCPR Enterprises and, as a CCPR member, you can take advantage of the many benefits of the scheme.

- You can learn about the latest industry developments from our Enterprise Partners, who are at the cutting edge in their various fields.
- You can get direct access to senior personnel within supplier companies.
- You can take advantage of 'free' advice and consultancy from Enterprise Partners and the preferential rates many offer to CCPR members.

If you have any tenders for potential suppliers or would like to discuss specific business opportunities with Enterprise Partners, please get in touch.

To find out more about the Enterprise Partners and the scheme in general visit <http://www.ccpr.org.uk/ccprenterprises>.

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## 1.4 CCPR questionnaire

CCPR is seeking the views of all of its members on a range of issues, including the services we provide, our member meetings and our communications. We are keen to hear from all our members on these issues and your views will feed directly into the strategies we are developing for our member services.

We sent out a questionnaire to the CEOs of all CCPR member organisations on 12 January and we have received responses so far from more than 70 of our members. If you would like an electronic copy of this questionnaire, please contact our Research and Evidence Officer, Richard Tacon, by email at [rtacon@ccpr.org.uk](mailto:rtacon@ccpr.org.uk) or by telephone on 020 7976 3922.

## 1.5 Charities evaluation services

The Charities Evaluation Services is an organisation set up to offer companies within the voluntary sector:

- free advice, customised information packages, assessment and referral
- free technical coaching for small organisations
- free customised training programmes for small community organisations serving marginalised communities
- free 'entry-level' publications for very small organisations
- subsidised open training in self-evaluation and quality assurance
- customised 'in house' training in self-evaluation and quality assurance

For more information, telephone 020 7713 5722 or email [enquiries@ces-vol.org.uk](mailto:enquiries@ces-vol.org.uk).

## 1.6 Charities and Public Benefit guidance

The Charity Commission has published general guidance on Charities and Public Benefit. The guidance can be found at: <http://www.charitycommission.gov.uk/publicbenefit/default.asp>

Charities and Public Benefit is especially important for charity trustees. The Charities Act 2006 introduces a new duty for trustees to have regard to the Charity Commission guidance on public benefit. There will soon be a new duty for trustees to report on their charity's public benefit in their Trustee Annual Report.

The Commission will shortly begin a series of further consultations on the supplementary guidance on the public benefit for specific types of charity (or 'sub-sectors'), including those which charge fees to users. This may be relevant to sports clubs which are registered charities.

## 1.7 Equality standard for sport support for CCPR members

CCPR members who are not funded by Sport England or UK Sport are now able to access FREE support from CCPR towards completing the Foundation and Preliminary levels of the Equality Standard for Sport. CCPR will provide access to an Equality Standard Advisor (ESA).

To apply to access support for your organisation please contact Helen Davies, Project Manager, on 020 7976 3928 or email [hdavies@ccpr.org.uk](mailto:hdavies@ccpr.org.uk). Interested organisations will be required to complete an expression of interest form. The deadline for returning this form is 14 March 2008.

## 2. FUNDING UPDATE

### 2.1 Low Carbon Buildings Programme: Phase 2

Phase 2 of the Low Carbon Buildings Programme supports the installation of microgeneration technologies for organisations in the UK public and not-for-profit sectors. Grants are available for the purchase and installation of: solar thermal hot water, solar photovoltaics, wind turbines, ground source heat pumps, automated wood pellet stoves and wood fuelled boiler systems.

For more information visit: <http://www.governmentfunding.org.uk/VCSSearch.aspx?WCI=htmSchemeView&WCU=DSCODE=DSCLIVEGF,SCHEMEID=12-S119,SEARCH=DS=DSCLIVEGF>.

## 3. CCPR EVENTS

### 3.1 CCPR National Conference 2008

7 May, London

CCPR's 36th National Conference will ask speakers and delegates what more the sector can do to increase its chances of success – on the playing field, on the pitch, on the podium, in every place where sport and recreation takes place. Set in the luxury of the Grange City Hotel in London the CCPR conference is the only platform which brings together all the interests in sport and recreation in the UK.

Key speakers this year include: Derek Casey, Director, Glasgow 2014, Lee Jasper, Chair, London 2012 Equality and Diversity Forum, Matthew Syed, Journalist and former table tennis international, and Gerry Sutcliffe, Sports Minister. More speakers to be announced.

To book, please fill in the booking form attached and return to: CCPR Conference, Fourth Floor, Burwood House, 14-16 Caxton St, London, SW1H 0QT. Alternatively call Angela Sasso on 020 7976 3900 or email at [asasso@ccpr.org.uk](mailto:asasso@ccpr.org.uk).

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## 3.2 Manage your HR issues

25 February 2008, London

Effective HR management has a direct impact on the effectiveness of your organisation because it brings about increased productivity and staff motivation. This interactive workshop from Croner, leading providers of HR information, support and advice, will help you to manage HR in the way that suits you best.

An expert speaker will give you an overview of the essentials of HR management and highlight the pitfalls to be avoided. Recent changes to employment law will also be covered and you will have the opportunity to ask questions relating to HR issues that are affecting you.

**Remember, CCPR funds the Croner Business Support Helpline on your behalf – 08707 45 45 45. Contact [rnorman@ccpr.org.uk](mailto:rnorman@ccpr.org.uk) for our scheme number.**

## 3.3 Risk, Risk Everywhere

4 March 2008, London

Whatever the nature of your organisation, exposure to risk will be a certainty. Increasingly we are finding that we need to demonstrate a commitment by our clients to the management of their own risk. In this workshop, Perkins Slade will demonstrate to you, with the aid of an IT-driven solution, a process that will allow you to identify those risks which may affect your business/organisation and categorise the severity and possible impact of these. Delegates will be given the opportunity to receive a risk analysis review from Perkins Slade at a later date, free of charge.

## 3.4 Grow your income

11 March 2008, London

There are ten key income generators for sports governing bodies – events, membership and sponsorship to name just three. Can you afford not to check that you are maximizing your income opportunities? Goodform's Chairman, and Vice Chairman of Business in Sport & Leisure, David Teasdale will help you review all ten potential income streams and demonstrate ways you can make an immediate impact on your bottom line.

**For more information on CCPR's workshops or to book a place, contact Helen Davies via email at [hdavies@ccpr.org.uk](mailto:hdavies@ccpr.org.uk) or telephone 020 7976 3928.**

## 4. OTHER EVENTS

### 4.1 NCVO Financial Management Conference 2008

11 March 2008, London

Managing Finances in an Enterprising Age will benefit those responsible for the finances of a voluntary and community organisation (VCO), Treasurers, Trustees and Funding Advisors. It will examine the role of the finance professional in this enterprising time where many VCOs are thinking about creative ways in which to build a stable future.

For more information and to book visit: [www.ncvo-vol.org.uk/fmc08](http://www.ncvo-vol.org.uk/fmc08).

### 4.2 NCVO Annual Conference 2008

20 February 2008, London

Speakers include: Ed Miliband MP, Cabinet Office Minister, Oliver Letwin MP, Chairman of the Conservative Policy Review, and Pam Giddy, Director of the Power Inquiry.

For more information and to book a place at the conference visit:  
[www.ncvo-vol.org.uk/annualconference08](http://www.ncvo-vol.org.uk/annualconference08).

### 4.3 The World Academy of Sport 5-day programme

12-16 May 2008, Manchester

Sport executives are facing many new challenges as their organisations become more performance driven. The World Academy of Sport intensive 5-day programme has been created specifically to provide executives with the tools and techniques for managing the changes in world sport administration effectively.

Through this intensive 5-day residential programme executives meet world-leading experts in business and sport delivering academic and practical insight supported by sport-specific case studies. Executives have the option of selecting syndicate groups working through issues pertinent to the summer or winter sports.

For more information visit: <http://was-executivecentre.org/page.asp?pid=105&id=144>

## 5. NOTICE BOARD

### 5.1 Free for all

The Olympic Games website *insidethegames* is now free for all visitors. The site, which provides analysis and news on all London Olympic developments, had been available previously on a subscription-only basis but is now available to all. Please visit: [www.insidethegames.com](http://www.insidethegames.com).

### 5.2 Hosting Play the Game 2009: Calling interested partners

*Play the Game*, an independent institution, is looking for partners who would be interested in co-organising the 6th world communication conference on sport and society. *Play the Game* 2009 is expected to gather 300-400 leading media professionals, academics, sports officials, sports business executives and students from 40-50 countries worldwide.

*Play the Game* aims to strengthen the basic ethical values of sport and encourage democracy, transparency and freedom of expression in world sport.

Co-organisers will be represented on the Programme Committee and be closely involved in all aspects of the conference planning.

If you would be interested in taking part, email Jens Sejer Andersen (Director) at [jens@playthegame.org](mailto:jens@playthegame.org).