



StreetGames Bulletin

National Gathering hailed a huge success

From sporting classics like basketball and football to the less publicised activities of handball and cheer leading – the first ever national StreetGames gathering played them all.

In May around 140 community sport organisers from across the UK joined forces at the England football squad's former training ground, Lilleshall, to sample practical sessions and to share experience.

The two-day conference, was designed to give participants practical skills to take back to their localities, as well as an opportunity to talk about what works and what doesn't when it comes to delivering sport to young people at street level.

Practical workshops sessions included: public speaking; how to apply for grants; building clubs and volunteer management. Aside from catering for



Sharing ideas

staple StreetGames sports like football and basketball, there were also sessions dealing with sports that get less coverage. Handball and cheer leading proved particularly popular sessions. Of the work on fund raising one delegate said:

"It was brilliant - very informative and gave me a real motivation and belief that I could go back to my project and raise some much needed extra cash" Ian Clarkson, Sports Fusion Project, North Solihull

The event was a great success, the energy, enthusiasm and dynamism of the StreetGames network was palpable. Everybody left Lilleshall returning to their projects with the knowledge that behind them there is a nation wide group of able, skilled and visionary individuals pursuing the StreetGames goal of developing sport within disadvantaged communities.

Lilleshall



From the CEO

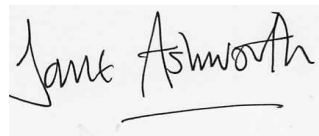
StreetGames is a small and new charity with a big mission. As our strap-line says, we are a network set up to 'develop doorstep sport with disadvantaged communities'. From Wansbeck to Cornwall and Liverpool to Newham, StreetGames projects take sport to the heart of communities.

StreetGames is funded by Sport England and eleven local projects are supported by the Football Foundation. The Department of Communities and Local Government have also given financial and practical assistance.

A StreetGames project responds to the community it serves. Sometimes its football and dance that youngsters want, sometimes its athletics and

handball. StreetGames builds an environment where innovative and dynamic projects can thrive; changing sport, changing lives and changing communities.

Coming up this summer are tournaments across England (see the back page for details) come along and see how we're making a difference. If you'd like get involved with StreetGames and to find out if we can work with you in your patch then get in touch.



Jane Ashworth, CEO StreetGames

News Flash

£170,000 of Co-op funding for StreetGames

In a new partnership StreetGames and The Co-operative Group will be supporting 600 new opportunities for young people in some of the UK's most disadvantaged communities through the launch of a new volunteer programme.

Launched in July (see back page for details), the volunteer programme will initially run for two years during which time a number of projects and events will take place giving young people the chance to learn sports, broaden their horizons and develop community leadership skills.

A comprehensive training programme is being developed by StreetGames

and The Co-operative Group in partnership with national sporting bodies and volunteer organisations.

Increasing social inclusion is one of five social goals for The Co-operative Group and the central focus of StreetGames. Working in partnership will allow us to make great strides in working for this goal.

The programme will also provide opportunities for members and staff of The Co-operative Group to get involved, to join StreetGames in working for social inclusion, learn new skills and have fun.

On the Street

The Reading StreetGames Project



Receiving their medals after the match

Four sports within five localities is the goal of one new StreetGames project.

With the football 'season' already under their belt, the Reading StreetGames team is now planning the next three seasons – cricket, tag rugby and lacrosse – each lasting around eight weeks.

More than 75 young people took part in the first football 'season', volunteers learnt communication and team work skills. The volunteers told us the experience boosted their confidence and self-esteem.

Football Association trained coaches were joined by thirteen local volunteers and the Sport Reading Development Team to deliver the sessions. The season finished with a football festival where teams played each other and all participants were presented with a StreetGames medal and special awards were handed out for the player of the season and festival.

The football season has been the most successful to date, with more young people getting involved than ever before. And there's also been an increase in parental involvement, with families coming along to watch and support. Both the coaching sessions and festival helped develop a sense of community as well as creating new social networks for parents.

Immediate practical benefits have included shared transport to the festival and a more cohesive and stronger community.

At the end of all the seasons, the Reading StreetGames team is planning to hold a sports festival where all the localities will play against each other.

The project, funded through the Football Foundation, is managed and supported by the town's Borough Council Sport Development Team.

Coming soon

Street games West Midlands Regional Games, 14th July at the George Salter High School, Greet Green, West Bromwich.

First event of the new StreetGames Co-operative partnership!

Events taking place include Football Male & Female, Basketball 3v3, Netball, Mixed Cricket and Dance. Age groups range from 12-16 years old.

Email - russel.smith@wbacp.co.uk for an entry form or more information on attending or helping out at the event.

StreetGames London Basketball event, 19th August at Crystal Palace

For more details contact Brian Dickens at: brian.dickens@southbanklondon.com

StreetGames North East Regional Games, 22nd August at the University of Teesside.

Events taking place include football,



basketball, dance, climbing, ultimate frisbee, cheerleading and handball

For more details call Carl Anderson on 01670 785028

StreetGames North West Finals on the 31st August at Sport City
For more details contact John Dwan at: jdwan@mysport4life.co.uk



The Youth Fitness Specialists

Sponsors of the StreetGames London and North West Tournaments

Find out more about StreetGames and register for regular updates at www.streetgames.org or call on 020 7261 1430



The co-operative



FootballFoundation
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