

**Louise Calton**

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**To:** Louise Calton  
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April - June 2008

## Sporting Champions Newsletter

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### Sport England



### Sporting Champions



### Creating Excellence



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Dear friends

We hope this newsletter finds you all in good health, despite the typical British summer weather!

Our Sporting Champions have been out and about in all conditions to promote the benefits of sport in England. Carry on reading to find out what impact they have been having.

### The last quarter



We will shortly be reporting to Sport England on the previous quarter (i.e. April - June). The Champions have jointly completed a total of 98 visits in that time. **That's over one visit per day to inspire young people to take up sport!**

As current numbers stand, we only have around 20 visits to last until 30 September.

The feedback this quarter has been fantastic as always:

**96% of visit organisers rated their visit 4 or 5/5.**

**97% of visit organisers rated their Champion as 4 or 5/5.**

**98% of visit organisers rated their Champion with 4 or 5/5 on their delivery of key messages.**

**92% of Champions were extremely or very satisfied with their visits.**

**90% of Champions thought their visits were extremely or very effective at promoting sport.**

**88% of Champions thought their visits were extremely or very effective at promoting the key theme of the event.**

## Visit Numbers and Timescales

As you are aware, due to Sport England's strategic review, we are currently only able to confirm visits until **30 September 2008**. We should shortly be receiving information from Sport England with regards to visits after this date and will disseminate that to you as soon as it's received.



In the meantime, if you do have events post September, **you are still able to nominate** them in the usual way (please [email Susan](#) if you are unsure of the process) and we will keep them on file to review once we have a steer from Sport England.

[More information on Sport England's new strategy.](#)

**Please note that we only have around 20 visit remaining, so if you have events to nominate, please do so ASAP. Each event will be measured against the [usual criteria](#) and serviced on a first-come-first-served basis.**

## Beijing Huan Ying Ni

Beijing Blog

So far, a total of 19 Sporting Champions have qualified for the Beijing Olympics and Paralympics. [Click here](#) for a full list of Champions going to Beijing.

We have asked our Olympians and Paralympians to consider writing a **weekly blog** for the Sporting Champions website. We will let you know whose inside scoop we will be reporting on so that you can keep up to date.

[Watch this space.](#)

## New Case Studies



We have recently added some case studies to our website. One is a report by Sporting Champion, Jenny Copnall about her recent visit to the **["Get Active in the Forest"](#)** event

in Derbyshire and the second showcases how Bucks Sport have been using Sporting Champions to promote sporting activities and support their [Extending Activities programmes](#).

If you are running any Extending Activities programmes and would like the support of a Sporting Champion, please nominate your event in the usual way and ensure you have added 'Extending Activities' to the nomination form.

If you would like to write any case studies about recent events, please email them to [Louise](#) who will gladly showcase them on the [Sporting Champions website](#).

If you have any questions regarding the scheme or if you are no longer the contact person for us, please do let us know.

Feel free to forward this newsletter to any colleagues or partners.

Best wishes

**Louise Calton**

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