

ISPAL National Sports Development Seminar 2007

The ISPAL National Sports Development Seminar is now in its 16th year and, in sports development, that's a lot of history to look back on. The **creation of ISPAL** from the key elements of ILAM and NASD is opening up a whole new future for the industry's professional workforce to look forward to. With the impetus of ISPAL's creation firmly behind it, this year's seminar will reflect the new professional organisation's wider remit and focus on **people, not programmes**.

The packed two days will

explore how we bring **intelligence, innovation and therefore improvement** to the sports development cause - in this critical few years before we become an Olympic Host nation! The Seminar will discuss how we focus on the people who actually participate - our **customers** - and their **communities**.

ISPAL's influence will ensure that the event forms part of your **Continuing Professional Development**. Wherever possible we have linked learning opportunities to the national standards.

Finally, because the seminar has been put together BY jobbing professionals FOR jobbing professionals, the 2007 event will be a unique opportunity to network, gather information, learn and develop.

With sports management and development professionals and major decision makers from all over the UK and beyond expected to attend this two day residential event - make sure you secure your place, **NOW, at the single most important networking, updating and training seminar in the industry calendar.**

Sessions at a glance ...

100 Minute Workshops

Should you require information on sponsorship opportunities at this event, please email: info@ispal.org.uk or call: 0845 6038734

An innovative series of workshops will be delivered focussing on the development of personal skills and competencies in line with those described in the National Occupational Standards for Sports Development. There are a total of twelve 100 minute workshops, being delivered on Tuesday and repeated on Wednesday, providing delegates with the opportunity to attend one session of their choice each day.

WS1. Ensuring Inclusive PE and School Sport

This workshop will explore ways of ensuring a good start in sport for disabled people. Delegates will examine the details of the 'Inside Out' project in Nottinghamshire which supports schools to tackle the enormous challenges involved in developing inclusion in PE and School Sport. By the end of this workshop delegates will be informed about the real challenges involved and possess possible solutions that can be transferred to any area of the country.

WS2. Increasing Employability and Skills through Sport

This workshop will provide details of the 'Sport Direct' project which utilises a person-centred approach to enable disabled people to increase their life skills and employability through coach education and development. By the end of this workshop delegates will take away ideas and inspiration from an innovative project which can assist in the development of projects that meet the needs of diverse individuals and tackle a variety of agendas.

WS3. Proving that Sport and Culture make a Difference

The London Borough of Newham has developed an innovative approach to measuring the impact of Culture and Sport and has evidenced how it can make significant contributions to: • *Reducing Crime & Anti-social Behaviour* • *Improving Community Cohesion* • *Increasing Educational Attainment* • *Improving Health & Wellbeing*. The workshop provides an overview of

Newham's approach, toolkit models and the key success criteria. You will discover Newham's successful approach in using Culture and Sport as a way to engage young people and divert them from crime.

WS4. Addressing Need through Facility Development

In 2003 Shrewsbury and Atcham Borough Council developed a 'sports village' in a north Shrewsbury ward, one of the most deprived areas in the borough. By January 2005, the sports village had won recognition by Sport England and the Football Foundation as one of only four national Active England Sports Villages. This workshop will give you an insight into how the Council has engaged with hard-to-reach groups. It will also look at the "Active England Curriculum Release Programme" and the Multi Sport Experience, linked to LTAD, offered at the sports village. It will provide information on how the authority obtained and used funding to develop these facilities, how they have engaged with every primary and secondary school in the borough and, crucially, how they have made the Active England programme and the facility a success.

WS5. Utilising Effective Partnership Working to Deliver on the Health Agenda - What's in it for Me?

Using case study examples the workshop will explore the innovative approach to partnership working adopted within Telford & Wrekin Council. It will examine how local internal and external partners can come together to provide opportunities for some of the hardest to reach groups. Delegates can share examples of how to engage internal and

external partners to make the most of available resources. The workshop will encourage sports development officers to consider the importance of monitoring and evaluation and provide practical examples of how this has been approached. SDOs will be encouraged to identify their potential partners and shown how to engage them. Case studies used within the workshop will highlight work with disabled people and looked-after children.

WS6. Using Sport to Regenerate Communities

Braunstone estate in Leicester was one of the most heavily deprived locations in the country when it became a New Deal and Sports Action Zone area. Since then, through an enlightened approach to partnership working, breaking down barriers to participation and using sport as the regeneration tool, the estate has gone from strength to strength. Sport is now recognised as the single factor which has made a significant difference in the New Deal area.

WS7. Engaging the Non Engaged - How can Sport and Activity Help?

It's not the client it's the service that is 'hard to reach'. The workshop will focus on how Sunderland has made its services more accessible. It will look at two delivery projects, firstly the Drugs Intervention Programme where physical activity is now part of the client's care plan. Secondly, the Positive Futures Partnership Model of working in deprived communities with young people at risk of offending and substance misuse. The session will explore who the key partners are and how we engage with them to support our communities.

ISPAL National Sports Development Seminar 2007

Tuesday 19th June – Wednesday 20th June 2007

Please complete, retain a copy and return this form to: ISPAL National Sports Development Seminar, 3 Peel Gardens, Clovenfords, Galashiels, TD1 3LH. Tel: 07721 530115 / 07711 432745 / 01896 850547 Fax: 01896 850635 Email: conference@firstcityevents.co.uk Web: www.ispal.org.uk

Delegate Details (Please use BLOCK CAPITALS and photocopy this form for any additional delegates)

Title..... Forename..... Surname

Job Title Organisation/Authority.....

..... Address.....

..... Postcode

Tel..... Fax..... Email.....

If you have any physical or special dietary requirements, please state

ISPAL member (please tick) Membership No.:..... (must be supplied to receive reduced member rate)

Session Options

Each delegate will be able to attend two CPD workshop sessions and two intelligence discussion group sessions. The workshops will be presented on Day One and repeated on Day Two and the intelligence sessions will be delivered before, and repeated after, the refreshment break on Day One. Please select three options for each and rate in order of preference: 1, 2 or 3, where 1 is the most preferred. Advance notice of your two confirmed selections for each session will be sent to you once allocated.

Workshop Session Options

WS1 WS2 WS3 WS4 WS5 WS6 WS7 WS8 WS9 WS10 WS11 WS12

Intelligence Sessions Options

ISD1 ISD2 ISD3 ISD4 ISD5 ISD6

NB: Delegate places are limited and will be offered on a first come first served basis.

Fee Options Please select your delegate package fee option

	ISPAL Member <input type="checkbox"/>	Non-Member <input type="checkbox"/>
Option 1 <input type="checkbox"/> Two-day conference, with single room accommodation	£330.00 + vat (£387.75)	£345.00 + vat (£405.38)
Option 2 <input type="checkbox"/> One-day conference and conference dinner - Tuesday	£225.00 + vat (£264.38)	£235.00 + vat (£276.13)
Option 3 <input type="checkbox"/> One-day conference only - Wednesday	£165.00 + vat (£193.88)	£175.00 + vat (£205.63)

Delegate option 1 includes bed and breakfast accommodation, lunch, refreshments, dinner and entertainment.

Delegate option 2 includes lunch, refreshments and dinner and entertainment. Delegate option 3 includes lunch and refreshments only.

Payment Details

Contact Name (if different to delegate) Job Title.....

Invoice/Receipt Address (if different from above)

..... Postcode

Tel..... Fax..... Email.....

VAT Registration No: 537 4125 51

- Please invoice my authority/organisation, quoting PO number (Order number must be supplied)
- Please find cheque enclosed for £..... (made payable to ISL Ltd)
- BACS Payment (ISPAL, Account No: 10512397 / Sort Code: 20 71 03)
- Proforma invoice (return with prepayment)
- I wish to pay by VISA/Mastercard/Visa Delta/Switch – please debit my account

Card No: / / / Expiry date / CCV No./Security Code

Amount £..... If paying by Switch – Valid from / Issue No.

Name and address on card (if different from above).....

Signature Date

PROGRAMME AVAILABLE IN LARGE PRINT ON REQUEST

vCancellation Policy – We know that sometimes you may not be able to attend an ISPAL conference that you have booked. When this happens we would prefer it if you found a substitute from your organisation and let us know about the switch. If you really can't do this and we are still a month away from the conference we will have to charge you £25.00 + VAT to cover administration. With less than a month to go we will have confirmed the venue and will therefore have to charge you 50% of the conference fee. And if you pull out less than 14 days from the conference we will need to charge you for the full amount. We would much rather not do any of this but ISPAL is a membership organisation and we have to be careful with our members' funds. All cancellations must be made in writing.

From time to time we may use the information that you have provided us with for the purposes of ISPAL or to permit other organisations registered under the Data Protection Act 1998 to contact you about our/their products or services. If you would prefer not to hear from such other organisations, please inform ISPAL by e-mailing data@ispal.org.uk.

