



## FREE world-class athlete for your event Play – Inspire – Achieve

### What is Sporting Champions?

Sporting Champions is a Sport England initiative, which brings **world-class athletes** face-to-face with **young people** (up to age 25) to inspire and motivate them to **participate** in sport. As the scheme is funded by Sport England, visits are **FREE of charge** and currently only available in England.

### How can a Sporting Champion visit help us?

- Engage young people and inspire them to be active.
- Get them excited about sport and joining local clubs.
- Motivate them in their wider lives, through sport.
- Emphasise the importance and benefits of volunteering and getting involved in the community.



*Helen Reeves Olympic Bronze Medallist in Canoeing –  
Islington Health and Sports Festival*

Our objective is to **increase participation in community sport** and visits should demonstrate how they support this objective.

**Please note that we do not support award ceremonies**

[www.sportingchampions.org.uk](http://www.sportingchampions.org.uk)



### Who are the Sporting Champions?

- We have over **100** athletes available, who appeal to different audience interests.
- They cover around **40** sports in total between them ranging from snowboarding and inline skating to more traditional sports such as rugby and football.
- All of the Champions have excelled in their chosen sport and between them hold **49 Olympic and Paralympic medals, 86 World Championship medals and 61 Commonwealth medals!**



Beth Tweddle

Mike Mullen

Richard Whitehead

Anne Wafula Strike

### When can I have a visit?

Your visit must take place before **31 March 2008**. Visits are limited and on a first-come-first-served basis.

### How do I arrange a visit?

To arrange a visit you need to contact your County Sport Partnership, their details can be found at [tinyurl.com/yqrjow](http://tinyurl.com/yqrjow)

### For further information

Request a brochure and DVD, visit [www.sportingchampions.org.uk](http://www.sportingchampions.org.uk) or contact us at:

[sportingchampions@creatingexcellence.co.uk](mailto:sportingchampions@creatingexcellence.co.uk)

**0800 328 4903**

**Book now to avoid disappointment!**

[www.sportingchampions.org.uk](http://www.sportingchampions.org.uk)



*James Williams Olympic  
Fencer – Arches School  
Sport Partnership*

