

# CEOs e-Forum

October 2008

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## 1. NEWS

### 1.1 BBC Unsung Hero award

The BBC has opened nominations for its 2008/09 Unsung Hero Award. The award seeks to recognise the people who devote their time, energy and effort to helping more people enjoy sport around the UK.

Nominations for the 2008 BBC Sports Unsung Hero Award can be made at [www.bbc.co.uk/sportsunsunghero](http://www.bbc.co.uk/sportsunsunghero). The closing date is Friday 31 October. 15 regional winners will be chosen from around the BBC's Nations and Regions in November. Bursaries of up to £2,500 are also available to each regional winner.

### 1.2 Sporting Equals appoints CEO

Arun Kang has been appointed CEO of Sporting Equals, the national organisation that champions racial equality across all sports. Arun, who is currently Chief Executive of Warwickshire Race Equality Partnership, has worked at the BBC and in private and public sector leadership roles advising and developing diversity policy.

Sporting Equals exists to address racial inequality in sport. Set up by Sport England in 1998, but now an independent charity, Sporting Equals works with all the major sports organisations.

### 1.3 CCPR's new environmental policy

CCPR is working hard to minimise its own adverse environmental impact. Our new environmental policy is a public statement of our values and objectives. We will be reporting our progress annually to members and we look forward to receiving your input.

We are also increasing awareness of the role sport can play in helping the environment by offering a workshop to member organisations.

For further information on CCPR's environmental policy or to learn more about what you can do to make a difference please contact Duncan Carter at [dcarter@ccpr.org.uk](mailto:dcarter@ccpr.org.uk) or on 020 7976 3904.

## 2. LEGAL

### 2.1 Revised national occupational standards for managing volunteers published

Revised national occupational standards (NOS) for the management of volunteers have been published by the UK Workforce Hub.

These standards have been developed for any organisation which manages volunteers. The standards were written by a steering group of experts and practitioners led by the UK Workforce Hub and compiled by the Management Standards Consultancy. The standards are available here: [www.ukworkforcehub.org.uk/mvnos08](http://www.ukworkforcehub.org.uk/mvnos08)

### 2.2 Rulings on foul play

Historically, players were deemed voluntarily to assume the risk of injury when taking to the field of play. In recent years the courts have linked perpetrators with liability if their conduct went beyond the scope of ordinary foul play in the game in question. The recent ruling of the Court of Appeal in the case of *Gravil v Carroll and Redruth RFC* is worth being aware of.

Mr Carroll, who was employed by Redruth, punched Mr Gravil of Halifax RFC in the eye during a game, causing a fracture to the orbit. The Court of Appeal found that Redruth should be vicariously liable for his actions because of the "very close connection" between the punch and Mr Carroll's employment by the club as a rugby player. The Court connected the liability of Redruth RFC specifically to the employment relationship; this presents challenges for clubs 'employing' semi professional players, many of whom are paid on a 'pay as you play' basis. There is a significant risk that serious foul play in similar situations may be treated differently depending on whether there is an employment relationship between the player and his club, rather than on the extent to which the foul play was outside the scope of 'normal' foul play in the sport in question.

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## 3. CCPR EVENTS

### 3.1 CEOs Convention

This year's CEOs Convention takes place in Leicester on the 6 -7 November. The keynote speaker is Major General Gary Robison, Royal Marines Commandant General, taking as his theme 'Military precision to sporting success'.

For more information, or to book your place please contact Helen Tan at [htan@ccpr.org.uk](mailto:htan@ccpr.org.uk) or on 020 7976 3928.

### 3.2 CCPR Workshops

CCPR Workshops September-December 2008

CCPR continues to bring its members interactive, topical workshops designed to help you and your staff tackle key issues and problems. Our guest speakers are experts in their field and have a wide range of experience within the sports industry. The workshops from September to December 2008 will cover environmental awareness, membership strategies, digital publishing, the CEO-Chair relationship, sponsorship and engaging with Europe. Priced to be accessible for all our members, the workshops offer the opportunity to learn from experienced speakers, as well as from other member organisations.

For more information please visit [www.ccpr.org.uk/workshops](http://www.ccpr.org.uk/workshops) or contact Helen Tan at [htan@ccpr.org.uk](mailto:htan@ccpr.org.uk) or on 020 7976 3928.

## 4. OTHER EVENTS

### 4.1 Launch of the Cultural Olympiad

26 – 28 September 2008 is **Open Weekend**, the launch weekend for the Cultural Olympiad. The weekend starts a four-year celebration of the UK's culture, on a scale that has not been undertaken before and designed to enable the widest range of people across the country to take part. It will also launch a number of large-scale creative projects.

A full list of the Cultural Olympiad events can be found at:

<http://www.london2012.com/get-involved/cultural-olympiad/find-an-event.php>

### 4.2 NGB Forum 1 December 2008

City & Guilds is running the above event aimed at national governing bodies of sport, which will identify areas in which City & Guilds can assist to realise NGB plans/agendas/priorities through working in partnership.

Participants will have the opportunity to hear about, discuss and develop initiatives that will enable NGBs to build workforce capacity, provide opportunities to increase participation and provide exit routes for elite athletes.

Presentations on the day will provide information on hot topics such as the Advanced Apprenticeship in Sporting Excellence and new qualifications such as the Level 2 Certificate in Working with Disabled Participants in Sport and Active Leisure and Level 1 Award in Preparation for Event Volunteering

This Forum is a free half day event. To attend, please contact Janine Beacher at [janine.beacher@cityandguilds.com](mailto:janine.beacher@cityandguilds.com)

### 4.3 Institute for Outdoor Learning - 2008 UK Conference

The Institute for Outdoor Learning's 2008 conference offers a programme of presentations and workshops over two dates with content specifically geared for outdoor sector managers, leaders, lecturers and practitioners with an interest in outdoor learning.

17 – 18 October, Keele Management Centre, Keele University.

For more information and to book visit [www.outdoor-learning.org](http://www.outdoor-learning.org)

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## 5. NOTICE BOARD

### 5.1 Sports Marketing Research Trust grants 2008/09

The Sports Marketing Research Trust was set up by Sports Marketing Surveys Ltd in 2004. The objective of the Trust is to assist governing bodies of the minor sports and sports charities by providing grant aid and technical support for research projects. Since 2004, the Sports Marketing Research Trust has approved grant aid which has generated research projects with a market value in excess of over £100,000 for governing bodies of sport.

If you or your organisation would like to apply for a grant, application forms are available via e-mail at [smrt@sportsmarketingsurveys.com](mailto:smrt@sportsmarketingsurveys.com) or by phone, ring Corinne Aldrich at 01932 350 600.

All grant applications will be assessed by an independent Awards Panel, made up of experienced individuals with a wide range of knowledge about the organisation and administration of sport. The key criteria the Panel will take into account when assessing applications are, financial need, benefit to the sport and feasibility.

### 5.2 Expert help in broadcast filming

The Media Group has brought together a team of experts to offer broadcast quality filming and editing. They specialise in filming for sport and have worked with numerous sporting bodies including The Football Association, CCPR, Sport England, UK Athletics, England Netball, Nottingham Forest, Leicester Tigers and The RFU.

The Media Group offers a full production service from concept through to final delivery. From a three-minute highlights clip to an hour-long documentary there are packages to suit all needs.

Find out more at [www.themediagroup.tv](http://www.themediagroup.tv) or contact Jo Twigge or Jon Gordon on 0115 969 4600.

### 5.3 Community Channel

Community Channel is a not-for-profit TV station available in 13 million homes in the UK on Sky 539, Virgin 233 and Freeview 87 from 6 -9 am. The channel exists to encourage people to take an active role in their communities. The channel is launching a show called 'Your Sport' that will celebrate the personal and community benefits of grassroots sport and are looking for distinctive films about the power of community sport.

For more information, or to send your films to Community Channel, please contact:  
Dominic Cotton, Community Channel, 2<sup>nd</sup> Floor, Riverwalk House, 157-161 Millbank, London SW1P 4RR. You can also call Dominic on 020 7217 3717.