

## NSA NEWS – SEPTEMBER 2008

- The online Academy is now live at **[www.sportactivenesa.co.uk](http://www.sportactivenesa.co.uk)**.

It has been presented to a number of groups including representatives of the ROGs, employers, training providers, students and board members with feedback so far being positive.

- In the Northwest, the full team is in place with Jon Owen, Business Development Director, Lucy Harrison Business Development Manager and Chris Petrie, Business Support Executive.

There is a Regional Operational Group in place for both the Outdoors and for Sport and Fitness both currently chaired by Andy Worthington, however we are now looking for an employer to lead each of these.

The Northwest will be tendering for the Sport & Fitness hub and for Centres of Excellence and Academy Providers in Sport & Fitness from 3rd October.

- In London, the NSA team is almost in place. Business Development Director is Jamie Wilkinson and the Business Development Manager is Vicki McQuiad.

There is a revised Regional Operational Group in place with a strategic focus.

The London capital bid for Crystal Palace has been submitted.

- In Yorkshire and the Humber, the full team is in place with David Meli, Business Development Director, Andrew Roberts Morris, Business Development Manager and Jen Barnes, Business Support Executive.
- The role and composition of the NSA Advisory Committee was approved by the board and it was agreed that the Advisory Committee will meet twice annually. Martin Havenhand, chair of the NSA Board and the Advisory Committee, will write to organisations inviting them to join.
- The Marketing team is now in place with Natalie Jones, Marketing Manager and Sarah Pearce, Communications Manager.
- The National Launch on the 19th November at Lord's Cricket Ground, has an agreed agenda and guest speakers are being organised. Frank Dick OBE, Gerry Sutcliffe MP - Minister for sport and David Lammy MP - Parliamentary Under Secretary of State for Skills have confirmed as speakers.
- A service level agreement has now been agreed between SkillsActive and the NSA for the services provided in Finance, IT, HR and office management.
- Wave 1 of the tendering process for Centres of Excellence and Academy Providers is completed with each team now negotiating contracts and Service Level Agreements with the approved providers.

- Lifetime Health & Fitness is the first contract signed as the CoE for Fitness for National Employers. The programme has commenced with already 120 Learners signed up in partnership with National Fitness Employers. They will complete an apprenticeship before being employed by these operators.
- Wave 2 of the ITT process is starting on October 3rd, please visit **[www.sportactivenessa.co.uk](http://www.sportactivenessa.co.uk)** for all information.
- There will be no tendering for Coaching Academy Providers until clarification on the role and timing of the regional coaching centres has been received.
- Work with national governing bodies is progressing and Mark Hyde (Business Development Director, National Hub) will meet with each organisations to present NSA solutions.
- The NSA has agreed its membership structure:
  - **Individuals:** Employed in the sector, Volunteers, Students, Self Employed, Owner Managers  
Membership subscription: **£25**
  - **Business:**
    - Small:** employing 50 employees  
Membership Subscription **£100**
    - Medium:** employing 51 to 250  
Membership Subscription **£350**
  - **Corporate Membership:** employing more than 250  
Membership Subscription **negotiable**