

EXTENDED ACTIVITIES ACHIEVEMENTS SUMMARY 2

CONTINUING IMPACTS - AUGUST 2008

- Almost 500 individual projects have started under EA coordination.
- New partnerships with non-traditional and non-sport organisations have formed - with many more new partnerships planned for term 2.
- In 3 early reporting CSPs, KPI data shows commendably high retention rates among semi sporty young people - between 69 - 89% of those registered completed at least 60% of the sessions.



SHARING THE LEARNING

Top tips from CSP Trailblazers include: maintaining consultation with young people; building on successes rather than sticking to original plans; promoting successes; getting activities started as quickly as possible; and building capacity to deliver, especially among clubs.

"We've done some brilliant work; let's shout about it, we need to tell people what we've achieved."

JOINED UP DELIVERY

Due to the newness of Extending Activities, much initial partnership working took place with partners were ready and willing to react quickly. However, term 2 has benefited from longer planning periods which has enabled a greater variety of new-to-sport, non-traditional partners to be brought on board.

Herefordshire & Worcestershire Sports Partnership - delivery includes organisations that the CSP had not considered working with before EA came along.

PRO-ACTIVE West London - establishing an EA Steering Group in Hillingdon has "shared the delivery across a wider number of partners and has also created a stronger working relationship between the SSP structure in the borough and the local authority."

STUDENT VOICE

It is necessary to complement survey intelligence with consultations to assess local circumstances and infrastructure, in order to assess what is practical. Continuous consultation with young people is essential.

Droitwich and Worcester City have involved young people in selecting the activities, which has a positive effect on attendance and adherence.

Leicester-Shire and Rutland Sports Partnership are planning detailed consultation with hard to reach young people from deprived areas during the October half term holidays.

ACTIVITIES FRAMEWORK

CSPs continue to provide a wide range of diverse and innovative activities.

Active Norfolk transported young people from their schools to Norfolk Ski Club to take part in one hour of snowboarding or skiing sessions each week.

SIGNPOSTING

This promises to be a higher priority in term 2.

West Yorkshire Sport and **Active Norfolk** are investigating how text messaging young people could work for them in term 2, after learning from the good practice by **PRO-ACTIVE South London** during term 1.

SUSTAINABILITY

Activity is not just for the EA sessions, but for life.

Somerset Activity and Sports Partnership's activities include the Hamilton Park Youth Group. Early impacts have included regular and sustained participation and the girls are already talking about what other activities they want to do.

West Yorkshire - as a result of outreach work and taster sessions in local schools, Holmfirth Harriers AC delivered a course of athletics sessions. Almost all participants subsequently signed up to take part in continued activity with the club during the summer holidays.