

sport unlimited

BACKGROUND TO SPORT UNLIMITED & THE 5-HOUR OFFER

In July 2007 the government announced additional investment of £100m into the PE and Sport Strategy for Young People. This funding covers the three year period from April 2008 to March 2011 and will be used to give every young person aged 5 to 16 years the chance to do 5 hours of PE and sport a week, and every young person aged 16 to 19 the chance to do 3 hours of sport a week (known as the 5-hour Offer).

SPORT UNLIMITED VISION & AIMS

Of the £100m invested £36m will be given to Sport England to cover the Sport Unlimited programme which **aims to**:

- Contribute to PSA (Public Service Agreement) targets and to complement aspects of the National Curriculum and the Every Child Matters Agenda
- Hear what children and young people want and to deliver these activities through clubs and organisations within each area
- Sign post these young people to ongoing high quality sporting provision (ie local sports clubs so they can continue to participate in sport beyond Sport Unlimited funded activity).

Sport Unlimited main **vision is**:

- 900,000 children and young people in the 5-19 age range from the 'semi sporty' population segment to take up an additional 2 hours of term-time high quality sports activities through 'attractive provision designed to stimulate and increase take up and sustain participation'

SPORT UNLIMITED IN MORE DETAIL

- Sport Unlimited will be delivered through County Sports Partnerships (CSPs) via a CSP-led plan with the involvement and ownership of local delivery organisations and partners
- Within Staffordshire & Stoke-on-Trent, a [Local Lead Organisation](#) has been identified in each district, who is responsible for co-ordinating the programme at a local level.
- Sport Unlimited focuses firmly on the 50% of young people classed as 'Semi-Sporty' and currently doing 2-3hours of PE and sport per week
- It involves running term-time programmes of sessions over 8-10 weeks, with each session lasting 1-2 hours
- Programmes are to be delivered out of school hours in club/community settings (including school sites)
- Sport Unlimited funding can be used to establish new activities, build on and extend current provision or enhance existing good quality provision thereby creating new opportunities for the target group
- Although the 5-Hour Offer as a whole covers the 5-19 age range, it also focuses on 11-19 and especially the Key Stage 2/3 transition and the 14-19 age range as these are currently identified as 'drop off points' for participation
- Sport Unlimited **Definition of Sport** is.....

A broad definition of sport that includes activities outside of Sport England's support structure that are relevant and compelling to children and young people. These include dance, aerobics and climbing. It does not include activities such as walking or cycling to school.



FUNDING AND KPIs (Key Performance Indicators)

Sport Unlimited CSPc are allocated two sets of funding per year for the three years.

Capacity Funding is to support the management of the programme and is allocated to Sport Across Staffordshire and Stoke-on-Trent as follows:

- Year 1 = £31,000 (April 08 March 09)
- Year 2 = £31,775 (April 09 - March 10)
- Year 3 = £32,569 (April 10 - March 11)

Delivery Funding is for delivery of blocks of sporting activity and is allocated to Sport Across Staffordshire and Stoke-on-Trent as follows:

- Year 1 = £164,000 (September 08 - March 09)
- Year 2 = £216,000 (April 09 - March 10)
- Year 3 = £271,000 (April 10 - March 11)

KPIs (KEY PERFORMANCE INDICATORS)

The following are the KPIs for the programme:

- **KPI : "Participants"** - number of children and young people registering to take part in at least one session in a term-time series lasting a minimum of 8 weekly sessions of sports activity
- **KPI : "Throughout"** - Attendance, the cumulative total number of participants taking part at the series of sessions
- **KPI : "Retain"** - number of children and young people attending a minimum of 6 out of 10 sessions
- **KPI : "Sustain"** - number of children and young people who continue to take part in sport regularly thereafter (impact study report)
- **KPI : "Excel"** - number of children and young people identified as talented and set on performance pathways thereafter (impact study report)

DIFFERENT TYPES OF SPORT BEING DELIVERED

The following are examples of the different types of sports currently or due to be delivered:

- | | |
|----------------|-----------------------------|
| • Golf | • Rugby |
| • Trampoline | • Football |
| • StreetGames | • Judo |
| • Volleyball | • Athletics |
| • Martial Arts | • Wii/Dance Mats |
| • Dance | • Table Tennis.....and more |

CONTACT INFORMATION

To find out about Sport Unlimited activity in your local area, please contact the relevant Local Lead Organisation:

Cannock Chase

Cannock & Rugeley School Sport Partnership
Lucy Stevenson
01889 571680 x148
lucystevenson@hotmail.com
www.cannockrugeleyssp.net

East Staffordshire

East Staffordshire School Sport Partnership
Andrew Mawdsley
07951 393861
pdm@robertsutton.staffs.ac.uk

Lichfield

Lichfield District Council
Sarah Sleigh
01543 308822
sarah.sleigh@lichfielddc.gov.uk

Newcastle-under-Lyme

Newcastle School Sport Partnership
Carl Inskip
07968 861303
cinskip@ccsc.staffs.ac.uk

South Staffordshire

South Staffordshire Council
Katie White
01902 696528
k.white@sstaffs.gov.uk

Stafford

Stafford Borough Council
Jenny Moore
01785 619565
jmoore@staffordbc.gov.uk

Staffs Moorlands

Staffordshire Moorlands District Council
Ben Davenport
01538 483738
ben.davenport@staffsmoorlands.gov.uk

Stoke-on-Trent

Stoke-on-Trent City Council
Andrew Heaward
01782 238866
andrew.heaward@stoke.gov.uk

Tamworth

Tamworth School Sport Partnership
Ben Bulleyment
07773 421509
bb@rawlett.staffs.sch.uk

SASSOT Sport Unlimited Contact/Support:

Nicola Hill
Sport Unlimited Administrative Officer
01785 619695
nhill@staffordbc.gov.uk
www.sportacrossstaffordshire.co.uk/SportUnlimited